AMENDMENTS TO THE CLAIMS:

The listing of claims will replace all prior versions, and listings of claims in the application:

LISTING OF THE CLAIMS

1. (Currently Amended) A method for a transmission system to transmit multimedia contents to a plurality of mobile terminals via a radiocommunication network, said transmission system comprising a first server adapted to provide a point-to-point content transmission service, which method includes the following steps:

a first step of said first server transmitting an identifier specific to a content over a dedicated point-to-point transmission channel to all terminals registered with said first server as interested in said content;[,]

a second step of said first server transmitting to a second server adapted to provide a broadcast content transmission service a broadcast request to broadcast a message, said broadcast request including said content in its entirety and said [its] identifier;[,] and

a third step of said second server broadcasting said message over a broadcast channel.

2. (Currently Amended) [A]The transmission method according to claim 1, wherein, in said first step, said identifier sent to said terminals is accompanied by a value corresponding to a waiting time ~~prior to~~ for reception of said content by said terminals and if said waiting time passes without said terminals receiving said content, said terminals requesting to download ~~downloading of~~ said content [by] from said first server via said dedicated point-to-point transmission channel ~~is requested~~.

3. (Currently Amended) [A]The transmission method according to claim 1, wherein said broadcast request conforms to ~~the~~ an MMS standard

~~and includes an identifier and said content~~.

4. (Currently Amended) A method of reception of multimedia content by a mobile terminal adapted to communicate via a radiocommunication network with a point-to-point content transmission server, said method including the following steps:

a first step of receiving an identifier specific to a content ~~one or more contents~~ over a dedicated point-to-point transmission channel;[,] and

a second step of receiving a message from a broadcast multicast center over a broadcast channel including said content ~~or contents~~ and said identifier ~~over a broadcast channel~~ sent to the broadcast multicast center from a multimedia messaging services center.

5. (Currently Amended) [A]The reception method according to claim 4 ~~wherein~~ further comprising:

said terminal ~~also receives~~ receiving a decryption key during said first step[,]; and

said terminal ~~utilizes~~ utilizing said decryption key to decrypt said content ~~during said second step~~.

6. (New) The transmission method according to claim 1, further comprising the first server transmitting the identifier to the terminals in an MMS-standardized point-to-point link notification.

7. (New) The transmission method according to claim 1, wherein the point-to-point link notification is M-Notification.ind.

8. (New) The transmission method according to claim 1, wherein said identifier includes uniform resource identifier information serving as a unique identifier.

9. (New) The transmission method according to claim 1, further comprising said first server transmitting a decryption key to said terminals for use by the terminals in decrypting said content.

10. (New) The reception method according to claim 4 further comprising:

said mobile terminal receiving in said first step a value accompanying said identifier corresponding to a waiting time for reception of said content, wherein if said waiting time passes without said terminal receiving said content, said terminal requesting to download said content from said first server via said dedicated point-to-point transmission channel.

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11. (New) A method of reception of multimedia content by a mobile terminal adapted to communicate via a radiocommunication network with a point-to-point content transmission server, said method comprising:

a mobile terminal receiving an identifier specific to a multimedia content from a first server over a dedicated point-to-point transmission channel;

said first server transmitting said content in its entirety and said identifier to a second server adapted to provide a broadcast content transmission service; and

said mobile terminal receiving a message from said second server over a broadcast channel including said content and said identifier.

12. (New) The reception method according to claim 11 further comprising:

said terminal receiving a decryption key over the dedicated point-to-point transmission channel; and

said terminal utilizing said decryption key to decrypt said content.

13. (New) The reception method according to claim 11 further comprising:

said mobile terminal receiving a value accompanying said identifier corresponding to a waiting time for reception of said content, wherein if said waiting time passes without said terminal receiving said content, said terminal said terminal requesting to download said content from said first server via said dedicated point-to-point transmission channel.